

Rep Order# 9795153 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 50870

Printed: 10/05/2012 2:07 PM
Last Received: 10/05/2012 1:15 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-WILL MAKEGOOD MISSED SPOTS ON LATER SKED
PLS CNF

was 73,715
- 400.
73,315

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*33	SA	6P-630P	12 NEWS	:30	\$150.00	09/22-09/22	0	0	0	\$0.00	
		Sales Remark: V9 1X MSD										
		V9 Comment Changed, Spots/week Changed										
	*34	SU	630P-7P	LOCAL 12 NEWS	:30	\$250.00	09/23-09/23	0	0	0	\$0.00	
		Sales Remark: V9 1X MSD										
		V9 Comment Changed, Spots/week Changed										

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 136 / \$73,315.00
Sales Totals: 136 / \$73,315.00
Station Totals: 136 / \$73,315.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$281,981	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

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Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
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Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Books null
Demos RA35+

Spot Manager: All, 09/18/12-09/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50870												
Line: 1												
09/19/12	Wednesday	5:23:07 AM	:30	\$110.00	OFA-12- 5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH
09/21/12	Friday	5:28:49 AM	:30	\$110.00	OFA-12- 5a	Good Morn Cincinnati (5:00:00 AM-5:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH
											2	
Line: 2												
09/18/12	Tuesday	5:39:51 AM	:30	\$110.00	OFA-12- 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH
09/24/12	Monday	5:42:06 AM	:30	\$110.00	OFA-12- 5a	Good Morn Cincinnati (5:30:00 AM-6:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH
											2	
Line: 3												
09/20/12	Thursday	6:28:37 AM	:30	\$450.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH
09/21/12	Friday	6:13:01 AM	:30	\$450.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH
09/24/12	Monday	6:27:50 AM	:30	\$450.00	OFA-12- 6a	Good Morn Cincinnati (6:00:00 AM-6:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH
											3	
Line: 4												
09/19/12	Wednesday	6:53:20 AM	:30	\$450.00	OFA-12- 6a	Good Morn Cincinnati (6:30:00 AM-7:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH
09/24/12	Monday	6:44:46 AM	:30	\$450.00	OFA-12- 6a	Good Morn Cincinnati (6:30:00 AM-7:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH
											2	
Line: 5												
09/18/12	Tuesday	7:58:54 AM	:30	\$225.00	OFA-12- CBS	This Morning (7:00:00 AM-7:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH
09/19/12	Wednesday	7:29:25 AM	:30	\$225.00	OFA-12- CBS	This Morning (7:00:00 AM-7:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH
09/24/12	Monday	7:29:25 AM	:30	\$225.00	OFA-12- CBS	This Morning (7:00:00 AM-7:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH
											3	
Line: 6												
09/20/12	Thursday	7:55:17 AM	:30	\$225.00	OFA-12- CBS	This Morning (7:30:00 AM-8:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH
09/24/12	Monday	7:58:55 AM	:30	\$225.00	OFA-12- CBS	This Morning (7:30:00 AM-8:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH
											2	
Line: 7												
09/18/12	Tuesday	8:15:20 AM	:30	\$225.00	OFA-12- CBS	This Morning (8:00:00 AM-8:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH
09/19/12	Wednesday	8:23:31 AM	:30	\$225.00	OFA-12- CBS	This Morning (8:00:00 AM-8:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH
09/20/12	Thursday	8:21:19 AM	:30	\$225.00	OFA-12- CBS	This Morning (8:00:00 AM-8:30:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH
											3	
Line: 8												
09/19/12	Wednesday	8:59:25 AM	:30	\$125.00	OFA-12- CBS	This Morning (8:30:00 AM-9:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-3		2	MWASH
09/20/12	Thursday	8:29:25 AM	:30	\$125.00	OFA-12- CBS	This Morning (8:30:00 AM-9:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-3		1	MWASH
											2	
Line: 9												
09/18/12	Tuesday	4:43:45 XM	:30	\$25.00	OFA-12- 430-5a	News 4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH
09/20/12	Thursday	4:38:08 XM	:30	\$25.00	OFA-12- 430-5a	News 4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH
09/24/12	Monday	4:28:07 XM	:30	\$25.00	OFA-12- 430-5a	News 4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50870

Line: 9

				\$75.00							3	
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Line: 10

09/22/12	Saturday	4:42:27 AM	:30	\$125.00	OFA-12- 6a-8a News BB	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3		1	MWASH-
				\$125.00							1	

Line: 11

09/22/12	Saturday	7:28:31 AM	:30	\$125.00	OFA-12- 6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-3		1	MWASH-
				\$125.00							1	

Line: 12

09/22/12	Saturday	3:29:25 AM	:30	\$350.00	OFA-12- CBS This Morning Satu	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
				\$350.00							1	

Line: 13

09/23/12	Sunday	4:42:14 XM	:30	\$25.00	OFA-12- 430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
				\$25.00							1	

Line: 14

09/18/12	Tuesday	3:41:54 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
09/19/12	Wednesday	3:53:21 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH-
09/21/12	Friday	3:58:24 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH-
09/24/12	Monday	3:42:23 AM	:30	\$100.00	OFA-12- M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH-
				\$400.00							4	

Line: 15

09/18/12	Tuesday	3:38:40 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH-
09/19/12	Wednesday	3:24:52 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		3	MWASH-
09/20/12	Thursday	3:23:41 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		4	MWASH-
09/24/12	Monday	3:39:05 AM	:30	\$100.00	OFA-12- M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4		2	MWASH-
				\$400.00							4	

Line: 16

09/18/12	Tuesday	1:28:55 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH-
09/20/12	Thursday	1:58:55 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH-
09/21/12	Friday	1:58:24 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH-
09/24/12	Monday	1:58:19 AM	:30	\$450.00	OFA-12- The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
				\$1,800.00							4	

Line: 17

09/18/12	Tuesday	2:08:09 PM	:30	\$500.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		2	MWASH-
09/19/12	Wednesday	2:08:19 PM	:30	\$500.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		3	MWASH-
09/20/12	Thursday	2:23:55 PM	:30	\$500.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH-
09/21/12	Friday	2:19:38 PM	:30	\$500.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		4	MWASH-
09/24/12	Monday	2:07:34 PM	:30	\$500.00	OFA-12- Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2		5	MWASH-
				\$2,500.00							5	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50870												
Line: 18												
09/18/12	Tuesday	2:56:09 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/19/12	Wednesday	1:28:42 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/21/12	Friday	2:57:04 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/24/12	Monday	2:57:37 PM	:30	\$400.00	OFA-12-	Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
											\$1,600.00	4
Line: 19												
09/18/12	Tuesday	1:59:12 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/19/12	Wednesday	1:59:11 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/20/12	Thursday	1:59:12 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/21/12	Friday	1:59:12 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/24/12	Monday	1:59:12 PM	:30	\$400.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											\$2,000.00	5
Line: 20												
09/19/12	Wednesday	2:59:11 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/20/12	Thursday	2:30:27 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/21/12	Friday	2:59:12 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/24/12	Monday	2:32:27 PM	:30	\$350.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
											\$1,400.00	4
Line: 21												
09/22/12	Saturday	3:58:55 AM	:30	\$350.00	OFA-12-	CBS This Morning Satu	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											\$350.00	1
Line: 22												
09/23/12	Sunday	3:08:25 AM	:30	\$450.00	OFA-12-	CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											\$450.00	1
Line: 23												
09/23/12	Sunday	3:31:56 AM	:30	\$450.00	OFA-12-	CBS Sun Morning	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											\$450.00	1
Line: 24												
09/23/12	Sunday	3:45:32 AM	:30	\$450.00	OFA-12-	CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											\$450.00	1
Line: 25												
09/23/12	Sunday	3:58:47 AM	:30	\$400.00	OFA-12-	Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											\$400.00	1
Line: 26												
09/23/12	Sunday	1:28:27 AM	:30	\$100.00	OFA-12-	Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											\$100.00	1
Line: 27												
09/18/12	Tuesday	3:22:41 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50870												
Line: 27												
09/19/12	Wednesday	5:59:14 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/20/12	Thursday	5:28:35 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/21/12	Friday	5:26:13 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/24/12	Monday	5:59:12 PM	:30	\$350.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											5	
Line: 28												
09/18/12	Tuesday	4:22:24 PM	:30	\$300.00	OFA-12- 4p	Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
09/19/12	Wednesday	4:12:38 PM	:30	\$300.00	OFA-12- 4p	Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH-
09/20/12	Thursday	4:09:45 PM	:30	\$300.00	OFA-12- 4p	Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH-
09/21/12	Friday	4:22:11 PM	:30	\$300.00	OFA-12- 4p	Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH-
09/24/12	Monday	4:22:24 PM	:30	\$300.00	OFA-12- 4p	Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											5	
Line: 29												
09/18/12	Tuesday	4:38:52 PM	:30	\$300.00	OFA-12- 4p	Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH-
09/19/12	Wednesday	4:40:49 PM	:30	\$300.00	OFA-12- 4p	Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
09/20/12	Thursday	4:38:33 PM	:30	\$300.00	OFA-12- 4p	Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
09/21/12	Friday	4:42:54 PM	:30	\$300.00	OFA-12- 4p	Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH-
09/24/12	Monday	4:41:15 PM	:30	\$300.00	OFA-12- 4p	Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH-
											5	
Line: 30												
09/18/12	Tuesday	5:23:01 PM	:30	\$350.00	OFA-12- 5p	Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
09/19/12	Wednesday	5:28:29 PM	:30	\$350.00	OFA-12- 5p	Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH-
09/20/12	Thursday	5:27:37 PM	:30	\$350.00	OFA-12- 5p	Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH-
09/21/12	Friday	5:15:29 PM	:30	\$350.00	OFA-12- 5p	Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH-
09/24/12	Monday	5:14:01 PM	:30	\$350.00	OFA-12- 5p	Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
											5	
Line: 31												
09/18/12	Tuesday	5:57:33 PM	:30	\$400.00	OFA-12- 5p	Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH-
09/19/12	Wednesday	5:51:03 PM	:30	\$400.00	OFA-12- 5p	Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
09/20/12	Thursday	5:52:41 PM	:30	\$400.00	OFA-12- 5p	Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH-
09/21/12	Friday	5:36:52 PM	:30	\$400.00	OFA-12- 5p	Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH-
09/24/12	Monday	5:51:10 PM	:30	\$400.00	OFA-12- 5p	Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											5	
Line: 32												
09/18/12	Tuesday	6:12:45 PM	:30	\$900.00	OFA-12- 6p	Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/19/12	Wednesday	6:27:41 PM	:30	\$900.00	OFA-12- 6p	Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/20/12	Thursday	6:23:33 PM	:30	\$900.00	OFA-12- 6p	Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/21/12	Friday	6:50:01 PM	:30	\$900.00	OFA-12- 6p	Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/24/12	Monday	6:57:56 PM	:30	\$900.00	OFA-12- 6p	Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50870

Line: 32

				\$4,500.00							5	
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Line: 35

09/18/12	Tuesday	7:25:48 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/19/12	Wednesday	7:20:45 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/20/12	Thursday	7:26:17 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/21/12	Friday	7:19:52 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/24/12	Monday	7:10:39 PM	:30	\$850.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-

				\$4,250.00							5	
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Line: 36

09/18/12	Tuesday	7:39:34 PM	:30	\$400.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
09/19/12	Wednesday	7:39:04 PM	:30	\$400.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH-
09/20/12	Thursday	7:55:01 PM	:30	\$400.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
09/21/12	Friday	7:44:45 PM	:30	\$400.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH-
09/24/12	Monday	7:54:08 PM	:30	\$400.00	OFA-12- M-F 730p-8p		7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH-

				\$2,000.00							5	
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Line: 37

09/22/12	Saturday	7:54:11 PM	:30	\$200.00	OFA-12- Sa Prime Access Rotat		6:57 PM-7:57 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
				\$200.00							1	

Line: 38

09/18/12	Tuesday	8:32:48 PM	:30	\$3,500.00	OFA-12- Tue Reg 1		8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
				\$3,500.00							1	

Line: 39

09/18/12	Tuesday	8:35:25 PM	:30	\$1,500.00	OFA-12- Tue Reg 2		9:00 PM-10:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
				\$1,500.00							1	

Line: 40

09/19/12	Wednesday	8:10:14 PM	:30	\$3,000.00	OFA-12- Wed Reg 1		8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
				\$3,000.00							1	

Line: 41

09/20/12	Thursday	8:18:12 PM	:30	\$1,600.00	OFA-12- Thu Reg 1		8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
				\$1,600.00							1	

Line: 42

09/23/12	Sunday	8:04:33 PM	:30	\$1,400.00	OFA-12- Sun Reg 1		7:00 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
				\$1,400.00							1	

Line: 43

09/23/12	Sunday	8:55:40 PM	:30	\$1,600.00	OFA-12- Sun Reg 4		10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
				\$1,600.00							1	

Line: 44

09/18/12	Tuesday	11:12:36 PM	:30	\$800.00	OFA-12- 11p M-F Local 12 News		11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50870												
Line: 44												
09/19/12	Wednesday	1:21:44 PM	:30	\$800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH-
09/20/12	Thursday	1:28:37 PM	:30	\$800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH-
09/21/12	Friday	1:23:51 PM	:30	\$800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
09/24/12	Monday	1:28:07 PM	:30	\$800.00	OFA-12-	11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH-
											\$4,000.00	5
Line: 45												
09/22/12	Saturday	1:12:38 PM	:30	\$800.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											\$800.00	1
Line: 46												
09/23/12	Sunday	1:40:16 PM	:30	\$800.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											\$800.00	1
Line: 47												
09/18/12	Tuesday	2:04:37 XM	:30	\$250.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-3	4	MWASH-
09/19/12	Wednesday	1:59:07 PM	:30	\$250.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-3	2	MWASH-
09/20/12	Thursday	2:12:12 XM	:30	\$250.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-3	5	MWASH-
09/21/12	Friday	2:28:03 XM	:30	\$250.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-3	3	MWASH-
09/24/12	Monday	2:13:57 XM	:30	\$250.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											\$1,250.00	5
Line: 49												
09/22/12	Saturday	1:02:57 XM	:30	\$125.00	OFA-12-	Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											\$125.00	1
Line: 50												
09/23/12	Sunday	2:07:13 XM	:30	\$250.00	OFA-12-	Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											\$250.00	1
Line: 52												
09/22/12	Saturday	1:15:57 PM	:30	\$350.00	OFA-12-	SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											\$350.00	1
Line: 53												
09/23/12	Sunday	2:31:24 PM	:30	\$2,000.00	OFA-12-	NFL Today	12:00 PM-1:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											\$2,000.00	1
Line: 54												
09/23/12	Sunday	2:35:48 PM	:30	\$9,000.00	OFA-12-	Bengals vs Washington	(1:00:00 PM-4:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH-
											\$9,000.00	1
Line: 55												
09/23/12	Sunday	7:05:29 PM	:30	\$2,400.00	OFA-12-	NFL Regular Season	(4:00:00 PM-7:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											\$2,400.00	1
Line: 56												
09/22/12	Saturday	7:35:10 PM	:30	\$350.00	OFA-12-	Sa Prime Access Rotatr	7p-8p	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/18/12-09/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50870

Line: 56

				\$350.00							1	
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Line: 57

09/22/12	Saturday	1:43:12 PM	:30	\$200.00	OFA-12- Bengals Nation	1135p-1205a	OBAMA 4 AMERICA *A	1536 *a	P-3		1	MWASH
09/22/12	Saturday	2:03:30 XM	:30	\$200.00	OFA-12- Bengals Nation	1135p-1205a	OBAMA 4 AMERICA *A	1536 *a	P-3		2	MWASH

				\$400.00							2	
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Line: 58

09/22/12	Saturday	5:05:38 PM	:30	\$350.00	OFA-12- SEC Football	(3:30:00 PM-7:00:00 P	OBAMA 4 AMERICA *A	1536 *a	P-4		1	MWASH
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				\$350.00							1	
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Line: 59

09/21/12	Friday	5:57:46 AM	:30	\$450.00	OFA-12- 6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH
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				\$450.00							1	
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Line: 60

09/22/12	Saturday	2:30:24 XM	:30	\$250.00	OFA-12- Sat 1205a-105a	1205a-105a	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH
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				\$250.00							1	
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Line: 61

09/23/12	Sunday	2:35:54 XM	:30	\$250.00	OFA-12- Sun Late Fringe Rotator	(12:35:00 XM-1:35:00	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH
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				\$250.00							1	
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Line: 62

09/23/12	Sunday	1:10:38 XM	:30	\$250.00	OFA-12- Sun Late Fringe Rotator	(12:35:00 XM-1:35:00	OBAMA 4 AMERICA *A	1536 *a	P-2		1	MWASH
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				\$250.00							1	
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				\$73,065.00							135	
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				\$73,065.00							135	
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				\$73,065.00							135	
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				\$73,065.00							135	
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				\$73,065.00							135	
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[Filtered by:] [Sorted by: Station]